

# 謎「網」- 提防網絡及電話騙案專題系列活動

## 澳門大學學生圖文包設計比賽

### 章程

#### 一、 目的：

為提高本校學生對網絡及電話騙案的認識、觀念及重視，本計劃學員(組別 1)建議舉辦題述專題系列活動，向本校學生宣傳有關網絡及電話騙案的信息，以及如何提防網絡及電話騙案的方法，冀能透過本校學生的想像力、創作能力以及朋輩之間的影響力，向身邊的同學宣揚防罪滅罪之信息。

#### 二、 承辦單位：

主辦單位：澳門大學學生事務部學生領袖培訓計劃

#### 三、 參加資格：

參加者須為**澳門大學學生**，以**個人形式**參賽，參賽者只可遞交一份參賽作品。

#### 四、 報名及提交作品日期：由即日起 至 2021 年 4 月 19 日 17 時 45 分止

#### 五、 網上投票日期：2021 年 4 月 20 日 至 2021 年 4 月 25 日 23 時 59 分止

#### 六、 參賽作品要求及安排：

- 主題：

- (1)「解除分期付款設定詐騙」
- (2)「網路拍賣購物詐騙」
- (3)「代購點數卡詐騙」
- (4)「假冒名義(政府機關、快遞公司、親友)詐騙」
- (5)「裸聊詐騙」
- (6)「援交詐騙」
- (7)「假綁架真詐財」

\*作品內容不得以色情、暴力、歧視等具爭議性用語（主辦單位保留最終決定權）呈現。倘對主題內容有任何疑問，歡迎透過電郵

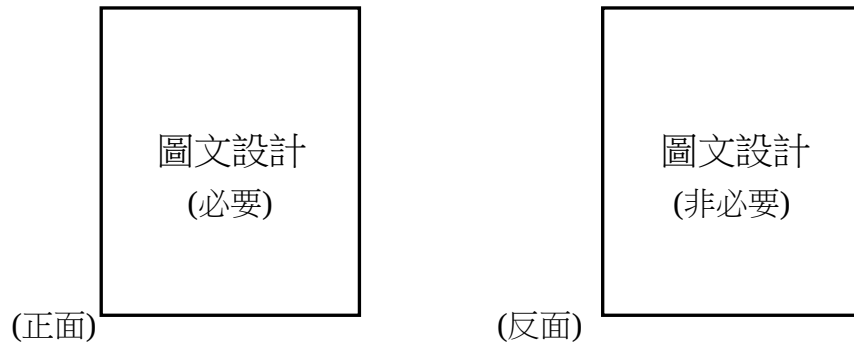
[slpwcybercrime@gmail.com](mailto:slpwcybercrime@gmail.com) 或書面形式查詢。

- 徵件規格

- (1)作品圖檔內容

- 1. 格式：作品請在直式 A4 尺寸(21cm\*29.7cm)範圍裡設計，解析度 300dpi，正面設計為必要，且檔案大小為 10MB 之內。

- ※ 若正反兩面皆有設計，請分開上傳。



- 2. 手繪/電子繪圖形式不限。(\*若以手繪稿參賽，請自行將手繪稿掃描並轉成 JPG 檔)
      - 3. 檔案格式為 JPG 檔。
      - 4. 得獎作品須提供原始圖層完稿檔，以及 300dpi 以上之 JPG 檔。
      - 5. 作品須為尚未發表、未參加其他比賽且原創之作品。
      - 6. 作品須包含 2 個主題，且為一整個系列 (2-4 張完整圖文包) 的設計。

- 徵選規範

- (1)圖片和文字的搭配作為作品元素。

- 圖：配合主題，自由發揮。規定尺寸：A4(21mm\*29.7mm)

- 文：為插圖賦予意義或畫龍點睛，不建議過多文字。

- 版面：正反兩面可自由排版。

\*\*參賽者亦應需考慮其作品之後續使用性，例如方便供合辦單位印製成海報、小冊子或在網上發佈等，從而為此活動達到最大的宣傳效果。

- 報名：參賽者須下載並填妥 報名表及著作財產權讓與同意書，並連同作品一

併提交\*。

註：\*請留意手繪作品及電子作品分別之投稿方式。



報名表及著作財產權讓與同意書 QR code

- 投稿方式：

- 手繪作品：

可於 **2021 年 4 月 19 日或之前**的辦公時間內將作品、填妥之報名表及著作財產權讓與同意書(正本)放進牛皮紙袋/信封內，並在紙袋或信封上註明 **謎「網」- 提防網絡及電話騙案專題系列活動澳門大學學生圖文包設計比賽** 交到 E31 學生活動中心 二樓 學生事務部 (E31-2006 室)。

**辦公時間**：星期一至星期四：上午九時至下午一時；下午二時至五時四十五分

星期五：上午九時至下午一時；下午二時至五時三十分

- 電子作品：

可於 2021 年 4 月 19 日或之前將作品\*、填妥之報名表及著作財產權讓與同意書\*\*以電郵形式發送至 [slpwcybercrime@gmail.com](mailto:slpwcybercrime@gmail.com) (主旨亦需列明參賽者姓名)。

註：

\*電子作品將須提交 JPG 檔案，以及原始圖層完稿檔，檔案名稱需列明參賽者姓名。

\*\*可提交電子簽名之同意書；倘若其電子作品入選，則須在指定限期內提交 填妥之著作財產權讓與同意書(正本) 及 出示其有效的身分證明文件(正本) 到 E31 學生活動中心 二樓 學生事務部 (E31-2006 室) 以作核對身份，且指定限期將另行通知，屆時請留意查閱電子郵件。

- 評分方式：為確保是次比賽公平公正，參賽作品由承辦單位依據參賽規定進行評審，不符合參賽規定之作品將不列入評選且不再另行通知參賽者。經主辦單位初審通過之參賽作品，會由司法警察局及澳門大學學生事務部的 3 位評審召開評選會議，作品的最終分數取決於各評審評分的平均值，且滿分為 100 分。

- 評分標準：主題符合性 35%、創意性 25%、藝術性 25%、表達和製作技巧 15%，合共 100 分。

## 七、 獎勵標準：

分為冠、亞、季軍獎以及人氣獎，分數相同則抽籤決定之。

冠軍：AirPods Pro 一份及價值\$500 書券。

亞軍：Apple Pencil 一枝及價值\$500 書券。

季軍：即影即有相機一部及價值\$500 書券。

人氣獎：藍牙音響一部及價值\$500 書券。

## 八、 公布結果：

獲獎公告於 2021 年 4 月 26 日發佈，具體頒獎安排將另行公布。

## 九、 其他參賽守則：

1. 權利歸屬：得獎者須與主辦單位簽訂「著作財產權讓與同意書」，各項權利均歸屬承辦單位，且不行使著作人格權，並應同意承辦單位對於得獎作品之著作權享有無償使用權，如公開展覽、公開推廣、重製、編輯之權利；未獲獎作品恕不另行公布。
2. 參賽者須以報名表進行報名，並詳閱相關規範，若參賽作品與任一規定不符，則不列入評選。
3. 得獎者須配合主辦單位後續作業。
4. 得獎作品著作經查證涉嫌抄襲、侵害他人智慧財產權者或涉及暴力、色情、誹謗等違反善良風俗者，立即取消得獎資格，並追回獎項、獎品及禮券，其衍生之民、刑事責任由參賽者自行負責。
5. 參賽作品須為參賽者親自構思之原創作品，且沒有用於過往的其他比賽或活動。
6. 參賽作品不可涉及任何商業活動及宣傳，並確保影音內容不侵犯他人的知識產權。若涉及違法違規行為，主辦機構有權取消其參賽資格，並由參賽者自行承擔相關責任。
7. 如參賽作品的格式不符合上述的要求，主辦單位將有權更改作品的尺寸格式等。
8. 參賽作品不得含有任何可識別參賽者或團體的文字、特徵、符號等標記。

9. 參賽之作品須未經公開發表 ( 含作者本身相雷同作品及網路上發表之作品 ) , 違者主辦單位將取消得獎資格, 並追回所有獎項、獎金及禮券。

10. 如有未盡事宜, 主辦單位將隨時修訂並於 Instagram 公布。

11. 主辦單位將於公布得獎名單後一週內與得獎者進行聯繫(電子郵件、電話通知), 如一週內因得獎者聯絡方式錯誤, 致無法聯繫得獎者而未能完成領獎, 則視同放棄得獎資格, 不予遞補。

12. 所有落選作品, 將被主辦方直接銷毀, 且不設退還。

13. 作品一經遞交, 即視參賽者瞭解及接受上述條款。

14. 主辦方對是次比賽活動保留最終解釋權。

#### 十、聯絡及查詢：

如對是次比賽有任何疑問或查詢, 歡迎透過以下方式聯絡我們：

**Instagram:** umslpw\_cybercrime

**Email:** [slpwcybercrime@gmail.com](mailto:slpwcybercrime@gmail.com)

# **Mystery “Net” - Beware of Internet Frauds and Telephone Scams Series Activities**

## **University of Macau Students Graphic Package Diagram Design Competition**

### **REGULATION**

#### **1. PURPOSE:**

To enhance the UM students’ awarenesses and concepts of internet frauds and telephone scams, and for them to attach importance to cybercrime; our group is organizing this Graphic Package Diagram Design Competition to promote information regarding this topic to our students, including ways of avoiding and preventing internet frauds and telephone scams. We hope to spread the message of crimes prevention and fight crimes through the use of imaginations, creative abilities, and peer influences from our students.

#### **2. ORANGIZER:**

Student Leadership Training Program of the Student Affairs Office, University of Macau

#### **3. PARTICIPATION QUALIFICATION:**

Participants must be **the students of the University of Macau**, and participate **individually** in this competition. Each contestant can submit **one** entry only.

#### **4. DATE OF REGISTRATION AND SUBMISSION OF WORKS:**

As of TODAY to April 19, 2021 (till 17:45)

#### **5. DATE OF ONLINE VOTING:**

April 20, 2021 to April 25, 2021 (till 23:59)

#### **6. ENTRY REQUIREMENTS AND ARRANGEMENTS:**

- Themes:

(1) "Removal of Installment Payment Setting Fraud"

(2) "Online Auction Shopping Fraud"

(3) "Purchasing Points Card Fraud"

(4) "False Impersonation

(government agencies, express companies, relatives and friends) Fraud"

(5) "Nude Chat Fraud"

(6) "Compensated Dating Fraud"

(7) "Fake Kidnapping Real Money Scam"

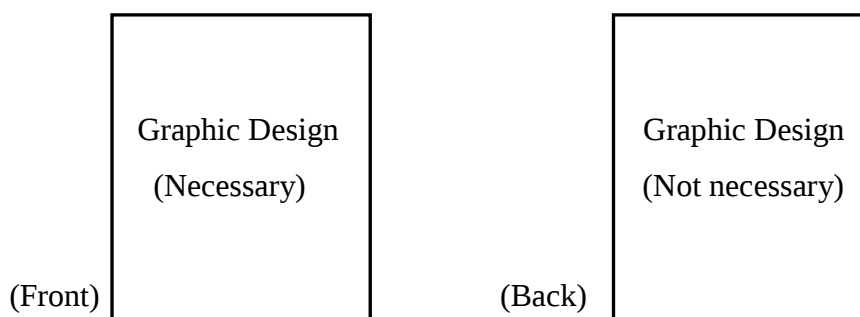
\*The content of the work shall not be presented in controversial categories such as. pornography, violence, discrimination, etc. (the organizer reserves the right to make the final decision). If you have any questions regarding the subject content, please email [slpwcybercrime@gmail.com](mailto:slpwcybercrime@gmail.com) or write inquiries.

- Solicitations Specification

(1) Contents of Artwork Files

1. Format: Please design the work within the vertical A4 size (21cm\*29.7cm), with resolution of 300dpi. The front design is necessary, and the file size should be within 10MB.

※ Please upload them separately if there are designs on both sides.



2. There is no restriction on the artwork format: Hand-drawn/Electronic are both accepted. (\*Please scan and convert the hand-drawn manuscript into a JPG file if one were to participate through the hand-drawn format in this competition).

3. The file format should be in JPG.
4. The awarded work must be provided with the original layered completed draft file, along with a JPG file of 300dpi or higher.
5. The work must be an original work that has not been published nor participated in any other competitions.
6. The work must contain 2 of the themes, and should be a design for a whole series (2-4 complete graphic packages).

- Evaluation Criteria

(1)The use of combinations of pictures and texts as an element of the work.

*Pictures:* Match the themes; of free expressions. Required size: A4 (21mm\*29.7mm)

*Texts:* To give significances or to put finishing touches to the illustrations (pictures);

Avoid having too much texts.

*Layouts:* The front and back sides can be freely typeset.

**\*\*Contestants should also consider the subsequent uses of their works;**  
for co-organizers' convenience of printing posters, brochures, and  
publishing them on the internet, so as to achieve the maximum publicity of  
this event.

- Registration: Contestants must download and complete the Application Form as well as the Copyright License Agreement, and submit both of them together along with their artworks\*.

Note: \*Please beware of the submission methods of hand-drawn works and electronic works respectively.



Application Form and Copyright License Agreement QR code

- Method of Submission:

- Hand-Drawn Works:

*The work, with the completed Application Form and the Copyright License Agreement (original copy) being put in a kraft paper bag/envelope, having stated: **“Mystery “Net” - Beware of Internet Fraud and Telephone Scams Series Activities University of Macau Students Graphic Package Diagram Design Competition”** on top of the paper bag/envelope, and it should be handed over to the Student Affairs Office on the second floor of the E31 Student Activity Center (Room E31-2006) during office hours on or **before April 19, 2021.***

**Office hours:** Monday to Thursday: 9:00 to 13:00; 14:00 to 17:45

Friday: 9:00 to 13:00; 14:00 to 17:30

- Electronic Works:

*The work\*, with the completed Application Form and the Copyright License Agreement\*\* should be sent to [slpwcybercrime@gmail.com](mailto:slpwcybercrime@gmail.com) by email (the subject must also specify the name of the contestant) on or before April 19, 2021.*

**Note:**

*\*Electronic works must be submitted in JPG files, as well as the original layered completed draft files, where the file name must also indicate the name of the contestant.*

**\*\*A consent form with electronic signature can be submitted; if the electronic work was chosen, *the completed Copyright License Agreement (original copy)* must be submitted within the specified time period at the Student Affairs Office on the second floor of the E31 Student Activity Center (Room E31-2006), please bring *a valid identification document (original copy)* for the verification of identity as well. The specified time period of deadline will be notified later, please check your email on time.**

- **Grading method:** To ensure the fairness and just in this competition, the organizer will evaluate the entries in accordance with the entry regulations. The entries that do not meet the entry regulations will not be included in the evaluation process and no further notice will be given to the contestants. Entries that were selected from the preliminary review of the organizer will be evaluated by the three judges from the Directorate of Judiciary Police and the Student Affairs Office of the University of Macau. The final score of each work will depend on the average of each judge's score, with a maximum score of 100 points.

- **Scoring Criteria:** Subject (Theme) Conformance 35%, Creativity 25%,  
Artistry 25%, Expression and Production Skills 15%; 100 points in total.

## **7. REWARD STANDARDS:**

Divided into First Prize, Second Prize, Third Prize, and Popularity Award.

A lottery will be drawn in case there were the same scores.

First Prize: An AirPods Pro with book coupons worth 500 mop.

Second Prize: An Apple Pencil with book coupons worth 500 mop.

Third Prize: An Instant Camera with book coupons worth 500 mop.

Popularity Award: A Bluetooth Speaker with book coupons worth 500 mop.

## **8. RESULT ANNOUNCEMENT:**

The awards announcement will be released on April 26, 2021; the specific awards presentation arrangements will be later announced.

## **9. OTHER ENTRY RULES AND REGULATIONS:**

1. Ownership Rights: The winners must have signed the "Copyright License Agreement" with the organizer, where all the rights belong to the latter. The winners should not exercise the personality rights of copyrights, and shall agree to the organizer's right of free-using the ownership rights of the award-winning work, such as public exhibitions, public promotions, re-productions, and editing rights; works that were not awarded will not be announced.
2. The contestants must register through the application form, and make sure that they have read the relevant regulations carefully. If their entries do not meet one of the regulations, they will not be included in the evaluation process.
3. The winners must cooperate with the organizer for the follow-up work.
4. The winning works that are verified to be suspected of plagiarism, infringement of the intellectual property rights of others, involving violence, pornography, or violation of morality, etc. will be immediately canceled the eligibility for the awards, where the medals, prizes, and coupons will be withdrawn; the contestants will be responsible for the derived civil and criminal liabilities themselves.
5. The entries must be the contestants' original works which have not been used in any other competitions or activities.
6. The entries must not be involved with any commercial activities and publicity, and their audio-visual contents do not infringe the intellectual property rights of others. In case of violations of laws and regulations, the organizer reserves the right to disqualify the contestants from participating in this competition, and the contestants shall bear the relevant responsibilities.

7. The organizer will have the right to change the size and format of the entry if its format does not meet the above requirements.
8. The entries must not contain any words, features, symbols, and any other marks that can identify the contestants or groups.
9. The contestants' works must not have been published (including similar works done by the authors themselves and works that have been published on the internet). The organizer will cancel their eligibility for awards and withdraw all medals, prizes, and coupons.
10. The organizer will revise at any time and announce them on Instagram had there been any outstanding matters.
11. The organizer will contact the winners within one week (email, mobile phone notifications) after the announcement of the winners list. If the winners cannot be reached within a week due to a wrong filled-out of their contact information, it will be deemed that the winners have waived their qualifications of winning the prizes, which will not be made up.
12. All un-chosen works will be straightly disposed by the organizer and will not be returned.
13. It is deemed that the contestant understands and accepts the above stated terms once the work is submitted.
14. The organizer reserves the right of final interpretation of this competition.

## **10. CONTACT AND INQUIRIES:**

If you have any questions or inquiries about this competition,  
please contact us through the following methods as listed below:

**Instagram:** umslpw\_cybercrime

**Email:** [slpwcybercrime@gmail.com](mailto:slpwcybercrime@gmail.com)

\*The above translated content is subject to the Chinese version. The Student Leadership Training Program of the Student Affairs Office of the University of Macau reserves the right of final interpretation and decision.