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Master of Science in Management of Real Estate and Hospitality Assets

房地产及旅游资产管理 理学硕士

CUHK Business School

The Chinese University of Hong Kong 香港中文大学商学院



Programme Overview

- The ONLY master's program in Asia that integrates real estate and hospitality asset management with a business focus
亚洲唯一从商业角度系统学习房地产及旅游资产投资管理的硕士课程
- 1-year full time programme
一年全日制课程
- Solid knowledge and skills in real estate development, asset management, market analysis, financing, valuation, and investment
教授学生紧贴行业的房地产开发、资产管理、市场分析、融资、估价及投资知识



Programme Overview

- The real estate industry plays an important role in the global economy.
房地产业在全球经济中占据举足轻重的地位
- Commercial and residential properties are the most significant real estate assets. While hospitality-related properties (e.g. hotels, shopping centres and other entertainment venues) constitute a valuable part of commercial real estate, these assets have gained increasing strategic importance in many developers' portfolios in recent years.

最重要的两类房地产为商业地产及住宅地产，而商业地产中很重要的组成部分为旅游相关的物业（如：酒店、购物商场和其他消费娱乐场所）。近年来，这些物业在地产投资当中扮演着越来越重要的战略角色

- The real estate industry and the hospitality industry are interdependent.
房地产业及酒店旅游业相互依存

Programme Overview

- This dynamic and complex industry offers a broad range of career opportunities in areas such as property investment, development, financing, valuation, asset management, facilities management, leasing, marketing, and consultancy.

这个充满活力的行业提供了无数就业机会，如房地产的投资开发、融资、估值、资产管理、设施管理、租赁、营销、咨询等

- Ideal for students who intend to pursue management and consulting careers in the real estate, investment banking and strategic consulting industries

课程适合有志于成为房地产、策略咨询、投资银行与酒店旅游业的管理人员及咨询顾问的学生

- Accredited by the Royal Institution of Chartered Surveyors (RICS). Graduates may become chartered surveyors with 2 years of work experience in the relevant fields (compared with at least 5 years for graduates of non-accredited programmes).

课程获皇家特许测量师学会认证，毕业生于相关领域工作2年后可申请成为测量师（非认证课程毕业生需要最少5年）



Programme Overview

- Many of our graduates continue their careers in real estate as developers and consultants, while others go on to banking and finance, or take up senior positions in the hospitality industry.

大部分本课程的毕业生加入房地产业的开发商，咨询公司及银行与金融机构，也有部分投身酒店旅游业成为高级管理人员

Graduate Career Prospects

Placement Statistics - Class of 2018





CUHK
BUSINESS SCHOOL

Curriculum 课程设置 2019-20

Real Estate Core Courses 房地产核心必修科目

Real Estate Finance 房地产金融

Real Estate Economics 房地产经济学

Real Estate Valuation 房地产估价

Property Development and Investment 房地产开发与投资

Facilities Development and Management 设施开发与管理

Business Courses 商科必修科目

Strategy and Competitive Advantage 策略与竞争优势

Behavioral Decision Making 行为策略

Chain Development and Management 连锁开发与管理类

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Curriculum 课程设置 2019-20

Elective Courses 选修科目

Shopping Mall Development and Management 购物中心的发展与管理

Revitalisation of Historic Buildings 历史建筑的保育

Revenue Management 收益管理

Land Conversion Process and Development Control 土地变更过程及开发控制

Elective courses offered by any taught postgraduate programmes of CUHK Business School
任何中大商学院授课类硕士课程的选修科目

[Read More](#)

FAQs

Q: What are the basic admission requirements? 有哪些基本申请要求?

1. A recognised Bachelor's Degree in any Discipline (with 2nd class honors / B grade or above)
任何专业的有效本科学历（毕业成绩为二等荣誉或平均分达乙等或以上）
2. Satisfactory GMAT/ GRE score 合格的GMAT/GRE分数（5年有效期）
3. English Language Proficiency Requirement: Satisfactory TOEFL/IELTS/GMAT score 英语能力要求：合格的TOEFL/IELTS/GMAT 分数

Q: What else do you look for? 还看重哪些条件?

We look at the abovementioned requirements first. To assess applicants with similar qualifications, we also look at the relevance of academic background, work/ internship experience and other experience, and applicants' understanding of and interest in our programme. 在审核申请时，我们先看以上3个基本要求，在资格相近的考生中，我们会看学历相关度、实习/工作经验和其他相关经历、对我们专业的兴趣和了解等。

FAQs

Q: Do you have any preference on degree majors of the applicants? 对申请人的学历背景有特别要求吗?

No. Although most of our students are from business-related disciplines, we always welcome high calibers from any discipline to join us. 没有。虽然大部分学生来自商科相关背景，但我们非常欢迎任何学历背景的学生加入。



FAQs

Q: Any requirements for work experience? 对工作经验有要求吗?

Relevant work/internship experience (e.g. consultancy, banking and finance companies, real estate related firms) is a Plus but not required. The average years of work experience of our students is 0.8. 相关工作或实习经验（如：咨询公司、银行和金融机构、房地产相关工作）对申请有帮助，但并不是必须。我们学生的平均工作经验为0.8年。

Q: Is relevant research experience a Plus? 有跟专业相关的研究经历对申请有优势吗?

Relevant research experience is a Plus but not required. 相关研究经历对申请有帮助，但并不是必须。



FAQs

Q: Can I use GMAT score to fulfill both GMAT/GRE requirement and CUHK English language proficiency requirements?我能用GMAT成绩来同时满足GMAT/GRE要求和中大的英语能力要求吗?

If you would like to use GMAT score to fulfill CUHK English language proficiency requirements at the same time, you will need a GMAT report with a verbal score not lower than 21. 如果你希望以GMAT成绩来同时满足中大的英语能力要求，请确保你的GMAT verbal部分成绩达到21或以上。

Q: Are there any specific requirements for the scores of each paper of GMAT/IELTS/TOEFL?对GMAT/IELTS/TOEFL的小分有要求吗?

No. Unless you have very extreme scores (e.g. IELTS overall 7 with Listening 9 but Speaking 2), we may ask about it during interview and take it into consideration. 没有。除非你的小分非常极端（如：IELTS总分7，听力9但口语只有2），我们才可能会在面试时询问原因。

FAQs

Q: What is the admissions process? 整个申请流程是怎样的?

1. Submit online application 递交网申
2. Send application documents to the programme office by post. The programme office start assessing an application when the hard copies of supporting documents are received 寄送纸质材料至课程办公室（课程办公室在收到纸质材料后开始审核申请）
3. Shortlisted candidates who fulfill the admission requirements will be invited for online written test and group/individual interview (case by case, usually via telephone or skype)符合入学要求的同学会被邀请参加网上笔试和面试/群面（一般是通过电话或Skype）

Q: What is the application deadlines? 什么时候截止申请?

- Round 1: 23 October 2019
- Round 2: 27 November 2019
- Round 3: 19 December 2019
- Round 4: 6 February 2020
- Round 5: 19 March 2020
- Round 6: 21 April 2020

FAQs

Q: Will I get rejected immediately if I am not selected? Can I update my application after submission? 在递交申请的一轮未获录取会被马上拒绝吗? 递交申请后还能更新材料和成绩吗?

We do not reject applications until admissions close in May 2020. If your application is not selected in one round, we will reassess it in the next round. You may update your application (e.g. GMAT/ GRE/ IELTS/ TOEFL scores) with our programme office.

(shtmmsc@baf.cuhk.edu.hk) anytime. 在2020年5月整个招生期结束前，所有申请都不会被拒，我们会在每一轮重新审核之前未通过的申请。你可以在递交申请后更新你的申请资料（如：GMAT/ GRE/ IELTS/ TOEFL 分数），请随时与我们课程办公室联系（shtmmsc@baf.cuhk.edu.hk）。

More questions? Contact us!



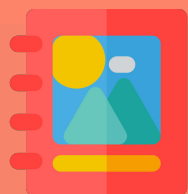
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