



澳門大學  
UNIVERSIDADE DE MACAU  
UNIVERSITY OF MACAU



## Assistant Professor in Marketing

The University of Macau (UMacau) is the flagship public university in Macao, which gives it a unique advantage when pursuing the goal of becoming a world-class university with regional characteristics. English is its working language. In recent years, the university has made great progress in various areas, gaining increasing international recognition for its teaching, research, and community service. To better support higher education development in Macao and to meet society's ever-increasing demand for high-quality professionals, the university relocated in August 2014 to a new campus of approximately 1.09 square kilometres. With a state-of-the-art campus, the implementation of Asia's largest residential college system, the establishment of new faculties and well-equipped laboratories, the increasing numbers of students and faculty members recruited from around the world, UMacau possesses great potential and provides exciting new possibilities for professional development.

The Department of Management and Marketing of the Faculty of Business Administration (FBA) invites applications for the position of Assistant Professor in Marketing.

### Qualifications

Candidates should possess a relevant PhD degree in the related field from an accredited institution and preferably with considerable years of full-time teaching experience. Candidates must have a demonstrated record and ability to perform scholarly research on issues related to consumer behavior, social media and digital marketing, marketing science and big data, and/or any general marketing areas. The appointee is expected to teach and conduct excellent research in the above discipline(s), provide administrative support or services to the faculty, teach courses at both the undergraduate and graduate levels, and to provide postgraduate level thesis supervision. An experience in the field is not a must but is a definite advantage.

**The selected candidate is expected to assume duty in August 2017.**

### Position and Remuneration

Remuneration and appointment rank offered will be competitive and commensurate with the successful applicants' academic qualification, current position and professional experience. The current local maximum income tax rate is 12% but is effectively around 5% - 7% after various discretionary exemptions.

### Application Procedure

Applicants should visit <http://www.umac.mo/vacancy> for more details, and apply **ONLINE** at **Jobs@UM** (<https://isw.umac.mo/recruitment>) (Ref. No.: FBA/AP/MMI/04/2017). Review of applications will commence upon receiving applications and continue until the position is filled. Applicants may consider their applications not successful if they were not invited for an interview within 3 months of application.

Human Resources Section, Office of Administration  
University of Macau, Av. da Universidade, Taipa, Macau, China  
Website: <https://isw.umac.mo/recruitment>; Email: [vacancy@umac.mo](mailto:vacancy@umac.mo)  
Tel: +853 8822 8589; Fax: +853 8822 2412

The effective position and salary index are subject to the Personnel Statute of the University of Macau in force. The University of Macau reserves the right not to appoint a candidate. Applicants with less qualification and experience can be offered lower positions under special circumstances.

*\*\*\*Personal data provided by applicants will be kept confidential and used for recruitment purpose only\*\*\**

*\*\* Under the equal condition of qualifications and experience, priority will be given to Macao permanent residents\*\**

*University of Macau - An ideal place to pursue your career*

<http://www.umac.mo>