



BRING OUT YOUR INNER FRENCH

French Language and Culture Certificate

Certificate awarded by: Groupe ESCE International Business School

Arrival date: July 1st, 2016 **Welcome event:** July 4th, 2016 (morning) **Classes start:** July 4th, 2016 (afternoon)

Classes end: July 29th, 2016 **Certificate Ceremony:** July 29th, 2016

Total ECTS: 9 **Total contact hours:** 72

Program requirement: a minimum 18 years of age

Program location: ESCE Paris - Campus Eiffel I, 10 Rue Sextius Michel, 75015 Paris

Language of instruction: English

CONTACT summer@pariseiffel.fr

PROGRAM FEE: 1,850€

FEE INCLUDES:

- Orientation/Welcome Event
- Weekly cultural visits/activities
- Computer accounts at the school (WIFI access)
- Access to the school's MediaCenter
- Official transcript of grades
- Program Certificate
- Certificate Ceremony

VISITS:

1 mandatory cultural visit/activity per week (visits of famous Parisian monuments and quarters).

Activities will be organized with the aim of highlighting different aspects of French culture and traditions while enjoying the time in Paris.

PROGRAM COURSE LIST

Course Title	ECTS (credits)	Contact hours	Level (undergraduate or graduate)
Boost your French (Intensive French Course) Beginner OR Intermediate	6	48	undergraduate
The Secrets of being a French (French Culture Course)	3	24	undergraduate

PROGRAM COURSE DESCRIPTIONS

COURSE 1 - BEGINNER LEVEL

Course Title	<i>Boost Your French - Beginner level</i>
Course objectives	<ul style="list-style-type: none"> • To be able to handle daily situations and express essential needs in French. • For those who are attending a French school on exchange or starting a program in France the following semester, this program will prepare his/her semester/year in France and be able to communicate with other French students. • To be able to introduce his/her family, friends • To acquire good pronunciation in French • To be able to describe people • To be able to explain their daily routine • To be able to ask simple questions • To ask for and to be able to tell time, date and weather conditions • To be able to count (to pay, exchange money) • To be able to take public transportation (Metro, Train, Plane) • To give directions • To be able to do groceries, order at the restaurants • To be able to reserve or buy tickets (Theatre, Museums, movies) • To be able to explain what s/he is doing • To be able to explain what s/he is going to be doing in the future
Recommended readings	<ul style="list-style-type: none"> • <i>Grammaire progressive du français niveau débutant</i> M.Grégoire - Clé International, Paris - 2005 • <i>La Grammaire des premiers Temps Vol. I</i> D.Abrý ; M-L Chalaron - PUG, Grenoble - 1999

COURSE 1 - INTERMEDIATE LEVEL

Course Title	<i>Boost Your French - Intermediate level</i>
<p>Course objectives</p>	<ul style="list-style-type: none"> • To become independent in speaking the language: <ul style="list-style-type: none"> - To be able to handle most situations abroad without help - To share an experience or explain an event - To come up with reasons or explanations on a project or an idea, give his/her opinion - To be able to present in a professional environment • To be able to present in a professional environment • To present a company • To speak about work related activities • To talk about his/her professional resume and to be able to go through an interview • To talk about his/her interests and activities • Understand the headlines in the news • To react and give opinion on a TV program • To understand the events described in the media • To talk about an event • To understand a movie and to be able to analyse/critic • To express appreciation • To express his/her wishes and hopes • To give his/her point of view, justify the choices • To express an agreement or disagreement • To understand the arguments • To comment on the societal norms • To express judgement • To make recommendations
<p>Course objectives</p>	<p>The student has a good understanding of the structure of the French language. S/he will be able to communicate in French given a daily situation.</p>
<p>Recommended readings</p>	<ul style="list-style-type: none"> • <i>Grammaire progressive du français niveau intermédiaire</i> M.Grégoire - Clé International, Paris - 2005 • <i>Alter Ego Niveau A2 ou B1</i> - Hachette, Paris - 2004 • <i>La Grammaire des premiers Temps Vol. I et II</i> D.Abry ; M-L Chalaron - PUG, Grenoble - 1999

COURSE 2

Course Title	<i>The Secrets of Being a French</i>
Course objectives	<p>Our general goal is to develop an intermediate-level proficiency in understanding French civilization, culture and society. Gaining skills to understand contemporary France is vital to your career opportunities, for you to be more adapted and effective in a French team or company. This course is an interactive course designed to help you learn the fundamentals of French culture.</p> <p>This course will provide you with some basic and practical tools to take advantage of your stay in Paris and handle the various everyday situations you will get to experience with more hindsight and distance, from a cultural point of view.</p>
Pre-requisites	Curiosity and some basic knowledge of English, that's all you need!

COURSE CONTENT:

- Understanding the French - Stereotypes and clichés (1/2)
- Understanding the French - Historical and Geographical landmarks (2/2)
- The French Republican Values
- Introduction to the French Economy
- Introduction to the French Demography
- French Gastronomy and Regional Specialties
- La Francophonie
- French National Holidays